



# BELLA BRIDAL

EST 2013

[WWW.BELLABRIDALNV.COM](http://WWW.BELLABRIDALNV.COM)

# *Introduction*

We are so excited to welcome you!

This process is all about you and your Bridal vision, your style, and creating the perfect look for the most important morning of your life. Our team is here to guide, inspire and bring your natural beauty to life with care, artistry, and a little bit of magic

*with love, Bella Bridal Team*



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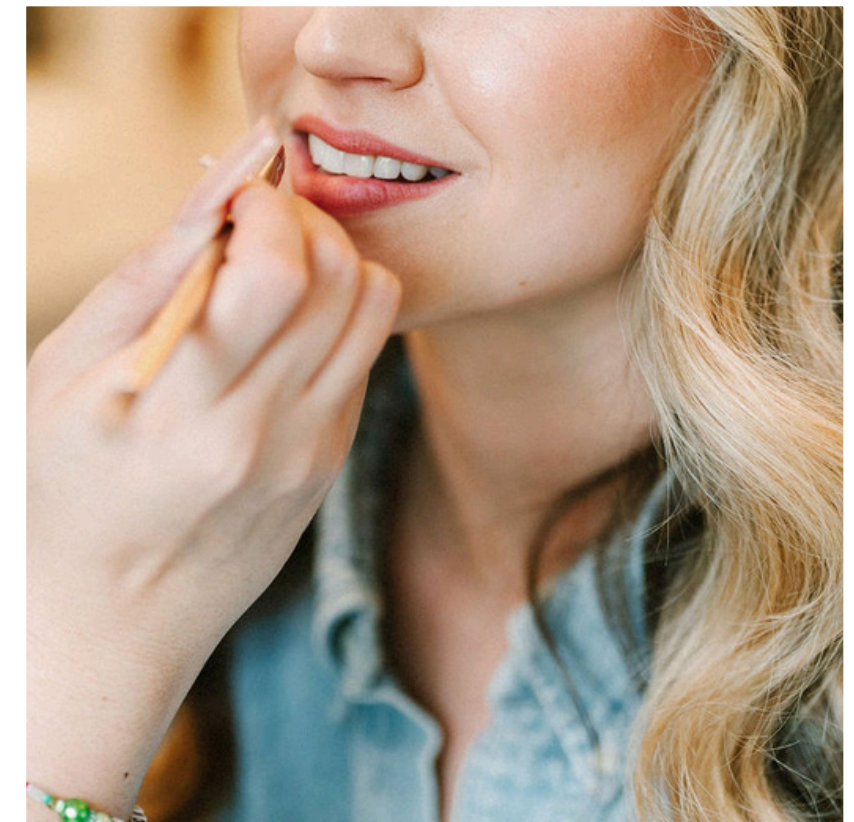
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# *A*BOUT US

Bella Bridal elevates your natural beauty with a modern effortless glow. Each client leaves radiant, confident and perfectly herself. Our approach emphasizes flawless, lightweight make up for a fresh, natural finish. Individual lashes are carefully applied to keep your eyes feeling light, while ensuring long lasting beauty.

# OUR HISTORY

Bella Bridal began in 2013 as a solo venture, driven by a passion for helping brides feel like the most radiant version of themselves. As requests grew, I shared my knowledge and trained talented artists to re-create my signature style, ensuring every Bride could experience the same effortless, natural beauty.

Thirteen years later, what started as a one woman dream has blossomed into a family of over 30 incredible Artists. Together, we haven't just built a team we've, built a community dedicated to celebrating each Bride's unique beauty with care, artistry, and love.



# OUR TEAM

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FOUNDER &  
MASTER  
STYLIST

JOCELYN LOCY

BELLA BRIDAL TEAM





# OUR MISSION

As a premier Bridal Hair and Makeup team in Napa Valley, we're dedicated to creating timeless, sophisticated looks that enhance each Bride's natural beauty. Our focus is on effortless elegance, flawless application, and a personalized experience that allows every Bride to feel confident, radiant, and herself on her special day.





# THE TIMELESS BRIDE

The Timeless Bride is a bride-only package designed to elevate your wedding morning with a luxurious, personalized touch. This package includes full bridal hair and makeup, along with up to three hours of dedicated beauty touch ups to ensure you remain flawless throughout your most memorable moments. Pricing is with our standard artists. Senior Artists and Master Stylist pricing upon request.

\$1,225.00



# Bella Bridal Pricing



Bridal Hair \$350  
Bridal Makeup \$350  
Bridesmaid/Mom Hair \$175  
Bridesmaid/Mom Makeup \$175  
Flower-girl \$100-\$125

Bridal Hair Preview \$225  
Bridal Makeup Preview \$225



Additional Services:

Airbrush (Selected Artists) \$45 PP  
Bridal Perfectioning \$100 HR  
Holiday Fee \$150  
Travel Fee \$45+  
Senior Artist \$100  
No Preview \$50 PS

All makeup applications include false individual lashes

We require a 5 service minimum, per artist

Gratuuity & admin fee are provided on proposal

# Master Stylist Pricing



Bridal Hair \$450  
Bridal Makeup \$450  
Bridesmaid/Mom Hair \$200  
Bridesmaid/Mom Makeup \$200  
Flower-girl \$115-\$125

Bridal Hair Preview \$350  
Bridal Makeup Preview \$350



Additional Services:

Airbrush (Selected Artists) \$45 PP  
Bridal Perfectioning \$175 HR  
Holiday Fee \$150  
Travel Fee \$45+  
No Preview \$50 PS

All makeup applications include false individual lashes

We require a 6 service minimum, per artist

Gratuity & admin fee are provided on proposal

# REHEARSAL

Start your wedding weekend effortlessly polished and picture perfect. Your rehearsal is the first step towards your wedding day glow!



# Hiring A Team vs. Individual Artist

## ✦ Seamless, Coordinated Experience

Our team works together regularly, so the flow of your wedding morning is smooth, organized, and stress-free.

## ✦ Unified Artistic Style

Our team share a consistent aesthetic. Your hair and makeup will feel cohesive—especially in photos and the overall bridal party look.

## ✦ Faster Timing, No Overlaps

With multiple trained artists, services happen simultaneously. This prevents delays and keeps your timeline tight and relaxed.

## ✦ Backup + Reliability

If an unexpected emergency happens, our team has backup artists ready. You're never left without a stylist on your wedding day.

## ✦ Training + Quality Control

Our team of artists are trained in the lead artist's style. You know exactly what to expect: quality, consistency, and expertise.

## ✦ White-Glove Experience

We offer luxury add-ons such as extended touch-ups, rehearsal services, timeline assistance, or concierge-level planning.



# LET'S CONNECT

## What's Next?

- To ensure the perfect match, our admin team will review your bridal vision and pair you with the artist best suited to your style.
- A customized proposal will be provided upon request and is based on your near-final service count. The number of artists assigned will depend on the total services needed.
- Your proposal will include both the contract and retainer details. Once completed, it will be countersigned and officially recorded—you're booked!
- When you are ready, we'll schedule your preview, which takes place at our Napa studio; 700 Central Ave, Suite. A, Napa, CA.
- Our admin team will collaborate with your planner and photographer to create a seamless, stress-free timeline for your wedding morning.
- From inquiry to "I do," you'll always feel supported, informed, and cared for. You'll never be in the dark—this journey is designed to be effortless.
- If emails are not your thing- send me a text message: 408-205-1534



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