

BELLA BRIDAL

Hair & Makeup Artistry



INTRODUCTION

We are so excited to welcome you!

This process is all about you and your Bridal vision, your style, and creating the perfect look for the most important morning of your life. Our team is here to guide, inspire and bring your natural beauty to life with care, artistry, and a little bit of magic

*with love,
Bella Bridal Team*



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OUR MISSION

As a premier Bridal Hair and Makeup team in Napa Valley, we're dedicated to creating timeless, sophisticated looks that enhance each Bride's natural beauty. Our focus is on effortless elegance, flawless application, and a personalized experience that allows every Bride to feel confident, radiant, and herself on her special day.



OUR HISTORY

Bella Bridal began in 2013 as a solo venture, driven by a passion for helping brides feel like the most radiant version of themselves. As requests grew, I shared my knowledge and trained talented artists to re-create my signature style, ensuring every Bride could experience the same effortless, natural beauty.

Thirteen years later, what started as a one woman dream has blossomed into a family of over 30 incredible artists. Together, we haven't just built a team we've, built a community dedicated to celebrating each Bride's unique beauty with care, artistry, and love.



OUR TEAM

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FOUNDER &
MASTER
STYLIST

JOCELYN LOCY

BELLA BRIDAL TEAM





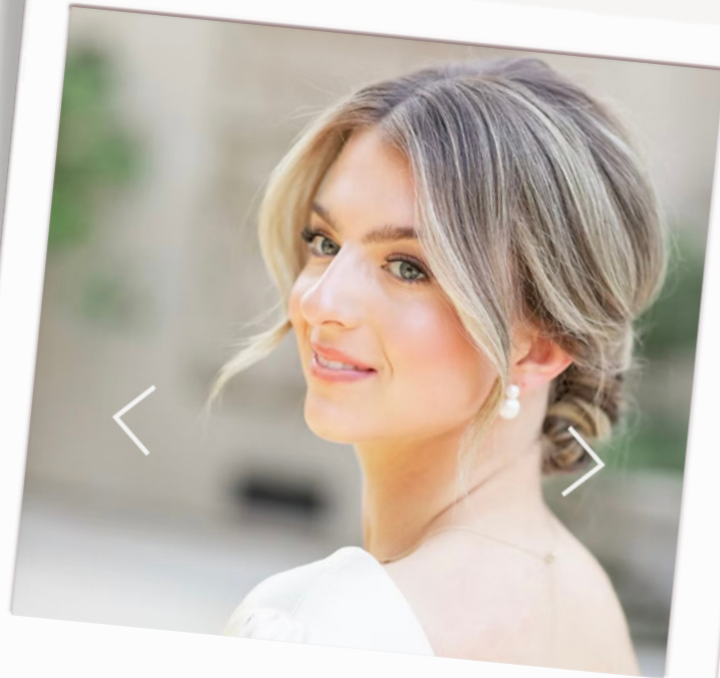
THE TIMELESS BRIDE

The Timeless Bride is a bride-only package designed to elevate your wedding morning with a luxurious, personalized touch. This package includes full bridal hair and makeup, along with up to three hours of dedicated beauty touch ups to ensure you remain flawless throughout your most memorable moments. Pricing is with our lead artists.

\$1,500.00



BELLA BRIDAL LEAD ARTIST PRICING



Bridal Hair \$450
Bridal Makeup \$450

Bridesmaid/Mom Hair \$195
Bridesmaid/Mom Makeup \$195
Flower-girl \$125

Bridal Hair Preview \$350
Bridal Makeup Preview \$350

Rehearsal HMU Services
\$750



Additional Services:

Airbrush (Selected Artists) \$50 per pers.
Bridal Beauty Concierge \$100 HR
Holiday Fee \$150
Travel Fee \$75 in Napa
Outside of Napa \$100 HR
\$150.00 Flat Rate Bay Area
No Preview \$50 per service
(add time on wedding day)

All makeup applications include false individual lashes

We require a 5 service minimum, per artist

Gratuuity & admin fee are provided on proposal

MASTER STYLIST PRICING



Bridal Hair \$525

Bridal Makeup \$525

(Includes 1 hour of Touch ups)

Bridesmaid/Mom Hair \$200

Bridesmaid/Mom Makeup \$200

Flower-girl \$125

Bridal Hair Preview \$425

Bridal Makeup Preview \$425

Rehearsal HMU Services

\$1,000



Additional Services:

Bridal Beauty Concierge \$150 HR

Holiday Fee \$150

Travel Fee \$75 in Napa

Outside of Napa \$100 HR

\$150.00 Flat Rate Bay Area

No Preview \$50 per service

(add time on wedding day)

All makeup applications include false individual lashes

We require a 6 service minimum, per artist

Gratuuity & admin fee are provided on proposal



ASSOCIATE ARTIST PRICING



Bridal Hair \$375
Bridal Makeup \$375

Bridesmaid/Mom Hair \$195
Bridesmaid/Mom Makeup \$195
Flower-girl \$125

Bridal Hair Preview \$275
Bridal Makeup Preview \$275

Rehearsal HMU Services
\$600



Additional Services:

Airbrush (Selected Artists) \$45 per pers.
Bridal Beauty Concierge \$100 HR
Holiday Fee \$150
Travel Fee \$75 in Napa
Outside of Napa \$100 HR
\$150.00 Flat Rate Bay Area
No Preview \$50 per service
(add time on wedding day)

All makeup applications include false individual lashes

We require a 5 service minimum, per artist

Gratuuity & admin fee are provided on proposal





MENS GROOMING

For the Groom, Bridesman, Groomsman

Hair and makeup isn't just for the bride. Our grooming services help the important men in your life look polished, confident, and camera-ready for your special day.

Services include professional hairstyling and light makeup application designed to reduce shine, minimize the appearance of dark under-eye circles, even out skin tone, and create a fresh, well-rested look. The result is a natural, enhanced appearance that photographs beautifully without looking overdone.

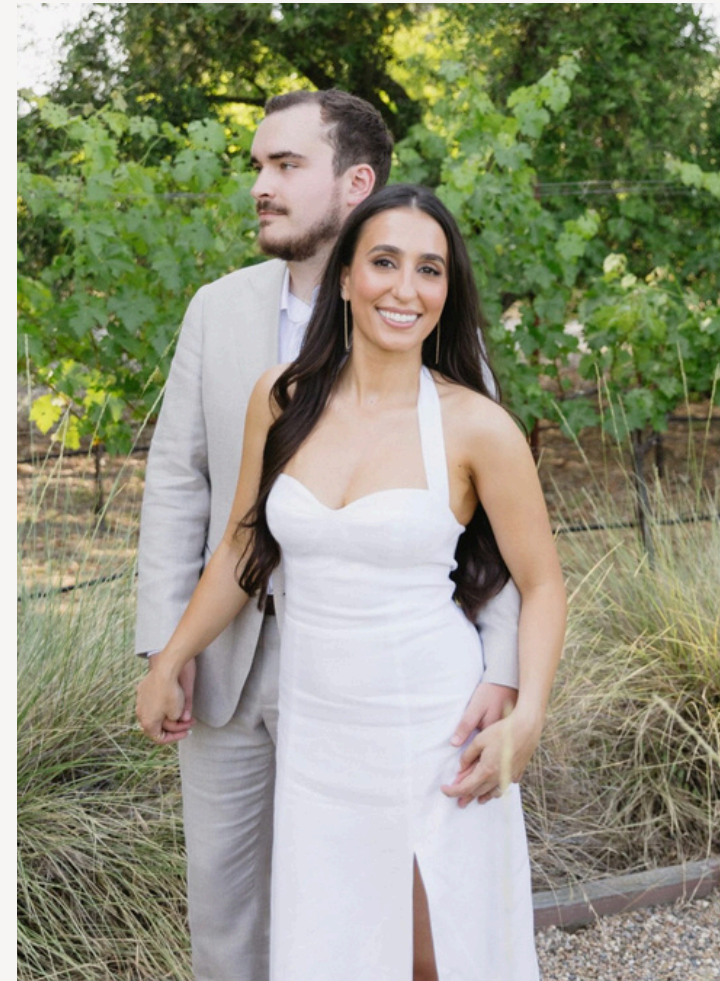
Whether it's the groom, bridesman, or groomsmen, our goal is to help everyone look their best, complement the bridal party, and feel confident in front of the camera. After all, these are memories you'll cherish forever and stunning photographs start with everyone looking and feeling their absolute best.

REHEARSAL

Whether you're attending your rehearsal, rehearsal dinner, welcome party, or pre-wedding gathering, our team will create a look that feels elevated yet effortless. This is the perfect opportunity to enjoy professional beauty services, capture beautiful photographs with family and friends, and take the stress out of getting ready.

Many brides choose to use their rehearsal appointment as a preview of their wedding day beauty look, while others opt for a softer, more relaxed style that complements the festivities. Whatever your vision, we'll create a customized look that helps you feel your absolute best throughout every celebration.

Because every wedding weekend deserves beautiful memories and beautiful photographs.



Hiring A Team vs. Individual Artist

✦✦ Seamless, Coordinated Experience

Our team works together regularly, so the flow of your wedding morning is smooth, organized, and stress-free.

✦✦ Unified Artistic Style

Our team share a consistent aesthetic. Your hair and makeup will feel cohesive—especially in photos and the overall bridal party look.

✦✦ Faster Timing, No Overlaps

With multiple trained artists, services happen simultaneously. This prevents delays and keeps your timeline tight and relaxed.

✦✦ Backup + Reliability

If an unexpected emergency happens, our team has backup artists ready. You're never left without a stylist on your wedding day.

✦✦ Training + Quality Control

Our team of artists are trained in the lead artist's style. You know exactly what to expect: quality, consistency, and expertise.

✦✦ White-Glove Experience

We offer luxury add-ons such as extended touch-ups, rehearsal services, timeline assistance, or concierge-level planning.



LETS CONNECT

What's Next?

- To ensure the perfect match, our admin team will review your bridal vision and pair you with the artist best suited to your style.
- A customized proposal will be provided upon request and is based on your near-final service count. The number of artists assigned will depend on the total services needed.
- Your proposal will include both the contract and retainer details. Once completed, it will be countersigned and officially recorded—you're booked!
- When you are ready, we'll schedule your preview, which takes place at our Napa studio; 700 Central Ave, Suite. C, Napa, CA.
- Our admin team will collaborate with your planner and photographer to create a seamless, stress-free timeline for your wedding morning.
- From inquiry to "I do," you'll always feel supported, informed, and cared for. You'll never be in the dark—this journey is designed to be effortless.
- If emails are not your thing- send me a text message: 408-206-1534



WWW.BELLABRIDALNV.COM